Personal Appearance Businesses

These businesses include, but are not limited to:

- Hair & Nail Salons
- Massage Therapy
- Spas
- Tattoo & Piercing Establishments

**Recommended Criteria for Phased Reopening**

### Phase One

**Epidemiology**
- Decreased test positivity rate for at least 14 days
- Sustained reduction in number of cases for at least 14 days
- Decrease in deaths for at least 14 days

**Health Care**
- Sufficient PPE for all health care workers even if cases double
- Sufficient face masks available to provide to patients seeking care, even if cases double
- More discharges than admissions for COVID-19 within a 7 day period

**Public Health**
- All cases interviewed for contact elicitation
- Contacts elicited for at least 90% of cases
- Capacity to monitor all confirmed cases and their contacts
- Capacity* to test all people who are symptomatic

*Testing capacity is influenced by a loosening of testing criteria, availability of nasal swabs to obtain sample, and the availability of PPE.

Move to **Phase Three** if the criteria above is met, a reduction in cases for an additional 14 days is observed, and a vaccine is available.

### Phase Two

**Epidemiology**
- Sustained reduction in cases for an **additional** 14 days

**Health Care**
- Same as Phase One

**Public Health**
- Same as Phase One

### Phase Three

All previous criteria is met and vaccine is available

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**LEARN MORE**

Find data associated with each phase and phase status at [https://bit.ly/PhaseMetrics](https://bit.ly/PhaseMetrics)
## Phased Reopening: Personal Appearance Businesses

### Mitigation Guidance

<table>
<thead>
<tr>
<th>Action</th>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wash hands often</td>
<td>Continue</td>
<td>Continue</td>
<td>Continue</td>
</tr>
<tr>
<td>Cover Coughs/Sneezes</td>
<td>Continue</td>
<td>Continue</td>
<td>Continue</td>
</tr>
<tr>
<td>Stay home when ill</td>
<td>Continue</td>
<td>Continue</td>
<td>Continue</td>
</tr>
<tr>
<td>Require use of mask/cloth coverings among patrons</td>
<td>Continue</td>
<td>Continue</td>
<td>Discontinue</td>
</tr>
<tr>
<td>Surface/object cleaning</td>
<td>Clean between clients</td>
<td>Clean between clients</td>
<td>Clean between clients</td>
</tr>
<tr>
<td>Social distancing</td>
<td>Continue</td>
<td>Continue</td>
<td>Pause social distancing</td>
</tr>
<tr>
<td>PPE Required</td>
<td>Eye protection when face to face, gloves if appropriate, mask or cloth face covering, increased hand hygiene</td>
<td>Eye protection when face to face, gloves if appropriate, mask or cloth face covering, increased hand hygiene</td>
<td>Job-appropriate PPE</td>
</tr>
<tr>
<td>Employee Health Checks</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Service Capacity</td>
<td>Appointment only, with limited capacity</td>
<td>Appointment only, with 50% of service capacity</td>
<td>Normal</td>
</tr>
<tr>
<td>Service layout</td>
<td>Stations spaced at least 6’ apart</td>
<td>Stations spaced at least 6’ apart</td>
<td>No spacing requirements</td>
</tr>
<tr>
<td>Public Communal Use Items</td>
<td>Suspended</td>
<td>Suspended</td>
<td>Normal</td>
</tr>
<tr>
<td>Disinfection of high traffic areas and high-touch surfaces</td>
<td>Frequent</td>
<td>Frequent</td>
<td>Normal</td>
</tr>
</tbody>
</table>

Gloves may be appropriate if handling food/beverages or if cleaning facilities